





The Complete Content Management Solution for Financial Services



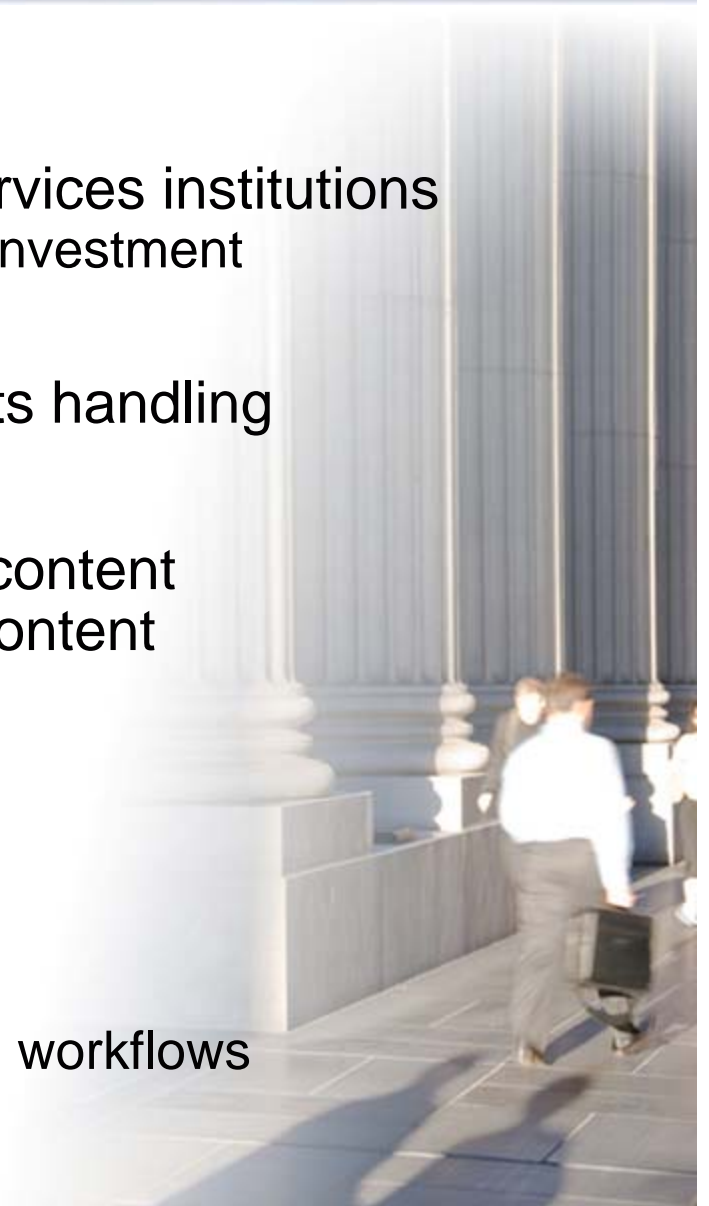
Make Enterprise Content Management (ECM) solutions work for Financial Services

Key requirement	The ECM solution	Burntsand services for EMC/eCopy solutions
PROCESS FIT	Applications tailored to unique industry processes, like loan origination, billing and claims processing	
PRODUCTIVITY	The right information to the right people at the right time	
SECURITY	Permissions, Information Rights Management, data encryption, data retention, regulatory compliance	
SCALABILITY	Flexibility to meet the needs of local and remote users and branch locations leveraging centralized ECM services	

Automating Branch Office, paper-based processes

Client Environment:

- Mid-market or enterprise-level financial services institutions (i.e., banks, mortgage and consumer lending, investment management, insurance and accounting firms)
- Multiple office locations and/or departments handling disparate forms of information
- A **critical** need to integrate paper-based content and processes with their electronic base content
- Business needs
 - Single content repository
 - Single lifecycle management process
 - Compliance
 - Disaster recovery
 - Solutions tailored to unique processes and workflows



eCopy converts paper workflows into automated, digital workflows managed with EMC software

Paper-based Processes



EMC Enterprise Content Management



Loan and Mortgage Applications



Customer Data
pay stubs
credit history reports
personal identification
asset statements
etc.



Investment Portfolio and Billing Information



EMC | documentum

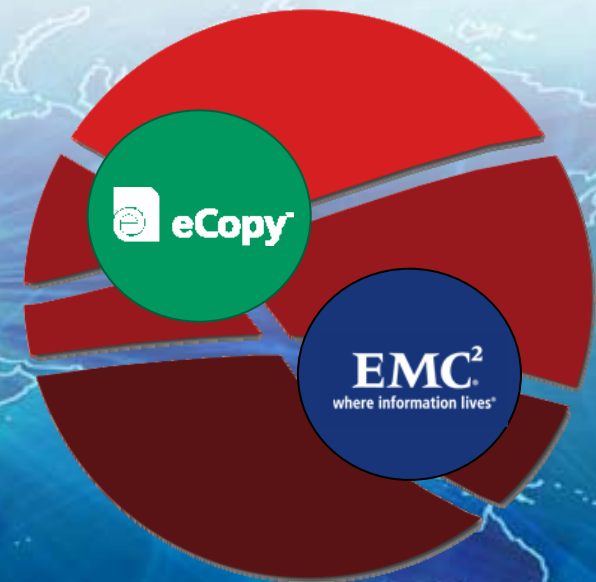
EMC | captiva

EMC | documentum
ApplicationXtender

EMC | documentum
Information Rights Management

Burntsand optimizes the value of eCopy / EMC solutions by fitting it to the clients business processes

- Best practices consulting
- Configuring eCopy and EMC capabilities to automate distributed, manual processes and remove redundant data
- Customized workflows
- Document indexing and retrieval tools for sensitive data
- Security tailored to clients access and information rights management policies



Burntsand... a trusted partner

- We know Industry Best Established Practices
 - Hundreds of projects across financial services, government, healthcare, energy, pharmaceuticals, manufacturing/distribution industries
- We know Enterprise Content Management
 - Understanding how ECM technology fits your business processes
 - Automated manual processes; content organization and access
 - Retention policies for regulatory compliance; single-sourcing content
- We know EMC
 - EMC Documentum partner for 12 years
 - A trusted EMC partner helping to build-out industry solutions
- We know how to deliver technology that drives business value
 - From strategy and assessment to scope and requirements, to implementation and customization, to training and support
 - End-to-end services and project management
 - Including Microsoft/Documentum integration



ECM for financial services... the bottom line

eCopy, Burntsand and EMC...
for a **complete** content management solution

- Easy to use and administer
- Tailored to your unique industry
- Distributed capture to meet the needs of users everywhere
- Lower operational costs, increased employee efficiency, streamlined business processes

The **right** information
to the **right** people
at the **right** time!



